



# Building and Maintaining Your Digital Footprint

## Simple Ways to Help More Customers Find—and Choose—Your Store

Your store's online presence is your digital front door. Make sure what customers see when they search "pizza near me" gives them a reason to stop in.

### 1. Claim Your Free Google Business Profile

Visit [google.com/business](https://google.com/business) and claim your listing.

- Make sure your business name, address, phone, and hours are correct.
- Add photos of your store and hot, fresh pizzas.
- Mention Hunt Brothers® Pizza in your description.

Need more help? See our ["Google My Business" blog post](#).

### 2. Stay Active on Social Media

You don't have to post every day—just stay visible. Start with:

- Facebook: Photos of fresh pizzas, special offers, and community posts.
- Google Listing: Update your hours, promotions, and contact details regularly so your customers know what to expect before they visit.

The [HBP Pizza Portal](#) has great photos and graphics you can use for social posts.

### 3. Encourage and Respond to Reviews

Ask happy customers to share their experience with a quick Google review, and be sure to thank them when they do. A simple reply—good or bad—shows you're paying attention and care about their feedback.

## QUICK TIPS



Use bright, clear photos.



Keep posts short and friendly.



Highlight your food, not just promos.



Post consistently—it builds recognition over time.

### Need More Tips?

Your [TBHC Delivers Account Manager](#) can walk you through where to start, share resources from the Pizza Portal, and help you strengthen your store's online presence.